

**Prestatyn Town Plan Performance Management**

**Report for the quarter ending 31 December 2013**

**Key**

**Source of funding for delivery of priority actions**

Service budget	S
100% external	X
From the corporate priority allocation to match a grant	M
100% from the corporate priority allocation	P
Major project which would have to be funded through the capital plan	C

**Delivery confidence**

<b>Red</b>	Successful delivery of the project / programme appears to be unachievable. There are major issues on project / programme definition, schedule, budget required quality or benefits delivery, which at this stage does not appear to be manageable or resolvable. The project/programme may need re-baselining and/or overall viability re-assessed.
<b>Orange</b>	Successful delivery of the project/programme is in doubt with major risks or issues apparent in a number of key areas. Urgent action is needed to ensure these are addressed, and whether resolution is feasible.
<b>Yellow</b>	Successful delivery appears probable but significant issues already exist requiring management attention. These appear

	resolvable at this stage and if addressed promptly, should not present a cost/schedule overrun.
<b>Green</b>	Successful delivery of the project/programme to time, cost and quality appears highly likely and there are no major outstanding issues that at this stage appear to threaten delivery significantly
<b>Blue</b>	Completed

### ...for people

Priority action	Led by	How this will be funded	From when this will start	By when this will be complete	Delivery confidence	Notes
Improving facilities for Welsh medium education at Ysgol y Llys	County Council Customers & Education Support	X	1 Apr 2013	31 Mar 2017	Green	Currently on site
Consolidating provision by Bodnant Community School on to a single site	County Council Customers & Education Support	C	1 Apr 2017	31 Mar 2021	Not yet due to report	
Reviewing condition of other primary and secondary schools	County Council Customers & Education Support	S	1 Apr 2017	31 Mar 2021	Not yet due to report	

## ...for the community

Priority action	Led by	How this will be funded	From when this will start	By when this will be complete	Delivery confidence	Notes
Looking at the feasibility of operating a shared one stop shop for public services in the town centre	Town Council	S	1 Apr 2015	31 Mar 2017	Not yet due to report	
Improving the signage and access at the Scala to increase the footfall and link in with the Stadium development	Scala	S	1 Apr 2012	31 Mar 2013	Completed	Canvas banners attached to the top floor. Permanent illuminated signage would require Planning permission
Looking at the feasibility of providing additional cinema and training facilities on the 3 <sup>rd</sup> floor of the Scala	Scala	X	1 Apr 2013	31 Mar 2014	Green	Proposal to be considered during the review of the Town Plan
Providing a replacement skate park / BMX pump track	Town Council	X	1 Apr 2015	31 Mar 2017	Not yet due to report	
Requesting a location for town centre events in any development	Town Council	S	1 Apr 2013	31 Mar 2017	Green	New owner consented to events taking place in the grounds

proposals for the vicarage						
Continuing with the upgrading of the indoor facilities at Prestatyn Leisure Centre	County Council Communications, Marketing & Leisure	C	1 Apr 2013	31 Mar 2017	Completed	
Working to improve swimming facilities in the coastal area including access to a pool for community use in the town	County Council Communications, Marketing & Leisure	X	1 Apr 2017	31 Mar 2021	Not yet due to report	
Supporting the provision of a new cricket pavilion	Cricket Club	X	1 Apr 2017	31 Mar 2021	Not yet due to report	
Supporting the development of watersports at Barkby Beach"	County Council Communications, Marketing & Leisure	M	1 Apr 2017	31 Mar 2021	Not yet due to report	
Implementing a Designated Public Place Order within the part of the town covered by the 30 mph speed limit	County Council Planning & Public Protection	S	1 Apr 2012	31 Mar 2013	Completed	
Consulting on the introduction of a Dog Control Order within the part of the town covered	County Council Planning & Public Protection	S	1 Apr 2012	31 Mar 2013	Completed	

by the 30 mph speed limit							
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## ...for jobs

Priority action	Led by	How this will be funded	From when this will start	By when this will be complete	Delivery confidence	Notes
Completing Stadium retail development	Private Sector	X	1 Apr 2012	31 Mar 2013	Completed	
Bringing retailers in the High Street and on the new Stadium development together with the County Council and Town Council to work in partnership through a "Town Team" approach for the wider benefit of the town centre	County Council Housing & Community Development	S	1 Apr 2012	31 Mar 2013	Completed	
Looking into the possibility of the Retail Sector Skills Council undertaking a "Location Modelling" exercise for the town centre	County Council Housing & Community Development	S	1 Apr 2013	31 Mar 2014	Yellow	On hold pending the completion of a full year of trading following the opening of the Shopping Park
Developing and implementing an events programme	Business & Community Forum	X	1 Apr 2012	31 Mar 2013	Completed	

Redeveloping the old station buildings	Private Sector	X	1 Apr 2013	31 Mar 2017	Completed	
Working with the new owners of Pontin's to maximise the economic benefit of the holiday park for the town	County Council Housing and Community Development	S	1 Apr 2013	31 Mar 2014	Green	Pontin's provided Blue Coats to support town centre events programme.
Working with the owners to bring the former Avimo, Camelot and Kwik Save headquarters and warehouse sites back into productive use	County Council Housing and Community Development	X	1 Apr 2013	31 Mar 2017	Green	Planning requested to prioritise the production of development briefs for the relevant sites
Review County Council assets in the town centre including the library and 6/8 Nant Hall Road	County Council Finance & Assets	S	1 Apr 2015	31 Mar 2017	Not yet due to report	The marketing exercise for to facilitate the vacation by Denbighshire County Council staff of the Ty Nant offices building has commenced
Lobbying for improvements to the A548 coast road through Flintshire and other links	County Council Highways & Transportation	S	1 Apr 2013	31 Mar 2017	Green	Taith considering future investments in transport infrastructure to connect areas of population with centres of employment

**...for the place**

Priority actions	Led by	How this will be funded	From when this will start	By when this will be complete	Delivery confidence	Notes
Implementing a programme of environmental improvements to the sea front including tidying up the outside of the Nova	County Council Communications, Marketing & Leisure	S	1 Apr 2012	31 Mar 2013	Completed	
Looking into the feasibility of undertaking further environmental improvements at the sea front including the sea wall, the amusement arcade and Ffrith Beach	County Council Housing and Community Development	P	1 Apr 2013	31 Mar 2014	Green	Design & Development preparing costings for an environmental improvement scheme for amusement arcade building



Refurbishing the bus station	County Council Environment & Highways	X	1 Apr 2012	31 Mar 2013	Completed	
Resurfacing the High Street	County Council Environment & Highways	X	1 Apr 2013	31 Mar 2017	Completed	
Looking into the feasibility of improving the appearance of town centre pedestrian areas	County Council Environment & Highways	C S	1 Apr 2013	31 Mar 2017	Green	New finger posts installed and redundant column removed
Carrying out a full signage audit both in the town and from the A55 to replace missing signs, restore damaged signs and provide new signs (including signs to the beach) once the Stadium development is complete	County Council Environment & Highways	S	1 Apr 2014	31 Mar 2017	Not yet due to report	
Reviewing the extensive parking restrictions around Central Beach	County Council Highways	S	1 Apr 2014	31 Mar 2017	Not yet due to report	
Improving the look of prominent sites and structures including the	County Council Housing and Community	P	1 Apr 2013	31 Mar 2017	Green	Scope for the environmental improvement project at shopping precinct

shopping precinct, other untidy High Street properties and the former library site in Nant Hall Road	Development					agreed by Prestatyn members and Major Projects Group seeking tenders
Improving the look of the outdoor market, the former Avimo factory, the former Kwik Save warehouse, the Morfa and the parapets of the Bodnant and Penrhwyfla railway bridges using enforcement action if necessary	County Council Housing and Community Development	S	1 Apr 2014	31 Mar 2017	Not yet due to report	
Making empty shops look attractive	County Council Housing & Community Development	S	1 Apr 2013	31 Mar 2017	Green	Displays placed in the former Birthdays shop
Being flexible about the uses allowed in the town centre	County Council Planning and Public Protection	S	1 Apr 2013	31 Mar 2021	Green	Change of use granted for insurance broker at former pet shop
Creating a path between the view point car park and Hillside Gardens which will allow walkers to avoid having to use the road to Gwaenysgor	Offa's Dyke Path Community Interest Company	X	1 Apr 2012	31 Mar 2013	Completed	

Creating a further path from below the Hillside Shelter to the quarry car park which will allow walkers on the National Trail to avoid having to use the road to Gwaenyssgor	Offa's Dyke Path Community Interest Company	X	1 Apr 2013	31 Mar 2017	Completed	
Improving the appearance of the Hillside Gardens through new planting	Offa's Dyke Path Community Interest Company	X	1 Apr 2013	31 Mar 2014	Green	
Installing traffic calming measures in Fforddlas	County Council Environment & Highways	S	1 Apr 2013	31 Mar 2017	Completed	
Restoring the Hillside Shelter	County Council Environment & Highways	X	1 Apr 2014	31 Mar 2017	Not yet due to report	Prices being sought for works required by Major Projects Group